Oral COMMUNICATION in CONTEXT

For Senior High School



SHS 808.51 Si618 2016

Philippe John Fresnillo Sipacio Anne Richie Garcia Balgos

Table of Contents

| Preface | | | vi |
|--------------------|---|--|------------|
| Unit I | Nature and Manants of Communication | | |
| | 1 | Fundamentals of Communication | 2 |
| | 2 | Intercultural Communication | 15 |
| Unit II | Strategles in Verious Speech Situations | | |
| | 3 | Types of Speech Contexts and Styles | 29 |
| | 4 | Types of Speech Acts | 41 |
| | 5 | Types of Communicative Strategy | 49 |
| Unit III | Rundamentals of Bublic Speaking | | |
| | 6 | Principles of Speech Writing | 60 |
| | 7 | Principles of Speech Delivery | 77 |
| Unit IV | Types of Speedies | | |
| | 8 | Organizing and Delivering a Manuscript Speech | 94 |
| | 9 | Organizing and Delivering a Memorized Speech | 109 |
| | 10 | Organizing and Delivering an Impromptu Speech | 116 |
| | 11 | Organizing and Delivering an Extemporaneous Speech | 126 |
| | 12 | Organizing and Delivering an Entertainment Speech | 135 |
| | 13 | Organizing and Delivering an Informative Speech | 144 |
| | 14 | Organizing and Delivering a Persuasive Speech | 156 |
| Glossary | | | 172 |
| Bibliogra Index | phy | | 175 178 |

Index

A.F.O.R.E.S.T. (see organizational patterns) ad hominem (see fallacy) assertive (see speech acts) audience analysis, 63 barrier (see elements of communication) casual style (see speech styles) cause-effect pattern (see organizational patterns) channel (see elements of communication) circular argument (see fallacy) commissive (see speech acts) communication, 4-5, 7-9, 11-14 features, 7-8 functions, 7 communicative competence, 45, 47 communicative strategies, 49, 51, 53-57 nomination, 51 repair, 52 restriction, 51

topic control, 52 topic shifting, 52 turn-taking, 51 consultative (see speech styles) context (see elements of communication) data gathering, 64, 74 declaration (see speech acts) decoding (see elements of communication) Developmental Model of Intercultural Sensitivity, 20-22 directive (see speech acts) dyad communication (see speech contexts) elements of communication barrier, 4, 6, 8-9, 12 channel, 4-6, 9 context, 4, 9 decoding, 4, 9 encoding, 4-5, 9 feedback, 4-6, 9

termination, 52

speech about objects or people, 146 message, 4-6, 9 speech about processes, 147 receiver, 4-5, 9 intercultural communication, 19-20, 22-27 speaker, 4-6, 9 interpersonal communication (see speech contexts) emotional appeal, 167 intimate (see speech styles) encoding (see elements of communication) intrapersonal communication (see speech entertainment speech, 63, 80, 135, 137-142 contexts) expressive (see speech acts) locutionary act (see speech acts) extemporaneous speech, 80, 82, 88-90, 126, 128-133 manuscript speech, 81-82, 88-90, 94, 96-107 fallacy, 166-167 mass communication (see speech contexts) ad hominem, 166-167 memorized speech, 81-82, 88-90, 111-115 circular argument, 166-167 message (see elements of communication) false analogy, 166-167 models of communication false authority, 166-167 Shannon-Weaver model, 5-6, 9 false cause and effect, 167 transaction model, 6, 9 hasty generalization, 167 Monroe's Motivated Sequence (see organizational red herring, 167 patterns) false analogy (see fallacy) nomination (see communicative strategies) false authority (see fallacy) nonverbal communication, 10, 11-12 false cause and effect (see fallacy) organizational patterns feedback (see elements of communication) chronological pattern, 148, 151-152 formal (see speech styles) spatial/topical/categorical pattern, 148, 151frozen (see speech styles) 152 hasty generalization (see fallacy) cause-effect pattern, 150-152 illocutionary act (see speech acts) comparison-contrast, 151-152 impromptu speech, 80-82, 116, 118, 121-125 A.F.O.R.E.S.T., 161 bridging strategy, 119 problem-solution, 161 opening, rule of three, clincher strategy, 119 problem-cause-solution, 162 past, present, future strategy, 118-119 comparative advantages, 162 playing devil's advocate strategy, 120 Monroe's Motivated Sequence, 163-164 point-reason-example/explanation-point performatives (see speech acts) strategy, 119 perlocutionary act (see speech acts) reframing strategy, 120 persuasive speech, 63, 80, 104-106, 156-159, 165-170 indirect speech act (see speech acts) speech that questions fact, 159 informative speech, 63, 80, 144, 151-155 speech that questions policy, 160 speech about concepts, 147 speech that questions value, 159-160 speech about events, 147 speech that refutes, 160 HIGH SCHOOL

public communication (see speech contexts)
purpose of speech, 63-64
receiver (see elements of communication)
red herring (see fallacy)
reframing strategy (see impromptu speech)
repair (see communicative strategies)
restriction (see communicative strategies)
Shannon-Weaver model (see models of
communication)
small group (see speech contexts)

small group (see speech contexts)
speaker (see elements of communication)
speaking situations (see speech delivery)
speech acts, 41-43

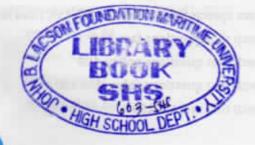
locutionary act, 44 illocutionary act, 44 perlocutionary act, 44 indirect speech act, 44 performatives, 44 assertive, 45, 46-47 directive, 45, 46-47 commissive, 45, 46-47 expressive, 45, 46-47 declaration, 45, 46-47

speech contexts, 31-34 intrapersonal communication, 32, 34 interpersonal communication, 32, 34
dyad communication, 32, 34
small group, 33-34, 37-38
public communication, 33-34, 37
mass communication, 33-34, 37
speech delivery, 77, 79, 84-87
speaking situations, 82-84
speech editing, 67-68, 70-72
speech outline, 66, 74, 138-141
speech styles, 35-36
casual, 35, 37

casual, 35, 37 consultative, 35, 39 formal, 35, 37 frozen, 35 intimate, 35

speech topic, 64, 73
speech writing, 62, 68-69, 74-76
speech writing patterns, 64-65, 74
termination (see communicative strategies)
topic control (see communicative strategies)
topic shifting (see communicative strategies)
transaction model (see models of
communication)

turn-taking (see communicative strategies) verbal communication, 10



180

A+7.18.19